



media release

Head of Human Resources completes HR team for Vero

Sydney, 28 September 2006: Brad Griffiths has now joined Vero Insurance Limited (Vero) as Head of Human Resources. Mr Griffiths joins Vero from AGL.

Mr Griffiths brings a wealth of experience and knowledge to Vero. With tertiary qualifications in Psychology and Labour Law, his areas of expertise include business strategy and facilitation.

His past roles in HR include management and consulting within insurance and most recently, in the energy industry.

Brad was attracted to Vero because of its clear business strategy that is seen as leading the way in the competitive Australian insurance market.

"Vero is an organisation that sees its people as central to its success. Vero also recognises the role that HR can play in maximising the contribution and commitment that employees can make to the business.

"Key to our success will be to embed the excellent HR tools and learning development opportunities that are available. This will enable business managers to effectively lead their people.

"It is important that individuals within Vero are clear about how they contribute to the business and how their own personal growth and development is vital to Vero's success. This is a theoretical aim but we will achieve it with practical actions," Mr Griffiths said.

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Editor's note

Vero Insurance Limited ("Vero") is a subsidiary of the Promina Group Limited, which is one of the top 50 companies listed on the Australian Stock Exchange. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia's largest intermediated general insurance companies and has 19 branches across Australia, providing a suite of quality specialised risk management products and services through brokers, corporate partners and risk managers.

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