

## Tap into your adventurous side with a caravanning holiday

**Sydney, 3 May 2007** – Most people love the idea of a short break or extended holiday, but the preparation involved in even the shortest trip can deter many couples and families. However, this is not the case for many caravan owners who are exploring Australia and enjoying the sense of freedom that comes with it.

Sweeney Research on behalf of CIL (Caravan Insurance Leaders) conducted a study of caravan owners who were both seniors and young families, to determine their reasons for owning a caravan, along with the emotional connection that comes with being part of an on-road community. The research found that caravan owners tend to travel frequently, love the experience and have a sense of pride in visiting the many destinations that Australia has to offer.

The research also highlighted the convenience of caravanning with many retirees taking extended road trips and working couples travelling at short notice on the weekends. Caravanning also offers the chance to mix and meet with others in the caravan community. They appreciate the ability to have a great holiday that doesn't cost a fortune.

Denise Bofill, General Manager of Caravan Insurance Leaders (CIL), says caravan owners take great pride in their caravans, but insurance can be a secondary thought.

"Many caravan owners choose to travel with all the comforts of home, and these include personal possessions like laptops, DVD players, iPods, high-quality appliances, jewellery, photographic equipment and fishing gear," Ms Bofill said.

"In taking these more expensive items they need to be adequately insured in case of loss or theft."

And CIL knows what Australian caravan and motorhome owners want because they have serviced their needs for over 40 years. CIL has enhanced its caravan and motorhome insurance products to cater for the current requirements of this community. CIL also sponsors and attends caravan shows across Australia, and listens to the needs of its customers.

CIL's caravan and motorhome policies automatically provide contents cover up to \$1000, and up to \$2,000 in total for jewellery, watches, and photographic equipment if contents cover is increased. The policy also pays up to \$500 for reasonable costs for emergency repairs to caravans and motorhomes to get the insured home following an accident, without having to get prior authorisation from CIL for the repairs.

CIL also has a stand-alone policy called Secure Motorhome Insurance which includes alternative accommodation expenses following an accident or loss, and if required, collection or delivery of the motorhome after repairs.

With improved highways and roads around Australia, a great array of luxurious motorhomes and caravans to choose from, and amazing sights to see, the open road is waiting.

**- ENDS -**

#### **About CIL**

Specialist insurer CIL (Caravan Insurance Leaders) is a recognised leader in the caravan and motorhome industry. For over 40 years, CIL has serviced the insurance needs of caravan owners and cemented close relationships with the caravan industry.

#### **About Vero**

Vero Insurance Limited ("Vero") is a subsidiary of the Suncorp-Metway Limited ("Suncorp"). Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia's largest intermediated general insurance companies and has 19 branches across Australia, providing a suite of quality specialised risk management products and services through brokers, corporate partners and risk managers.

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