

media release

The extra mile with Vero Motor Fleet

12 December 2006: Over the past year, rising petrol costs have steered many fleet managers to alternative fuel sources such as LPG in a bid to reduce costs. But another area many fleet managers and drivers are yet to understand is the true cost of accidents and the savings that can be made by avoiding them. This is where an insurer can assist.

Vero Insurance Limited (Vero) offers tailored risk management solutions for fleet managers. The Vero Motor Fleet team has in-depth industry knowledge and begins by personally meeting with clients to get a thorough understanding of their business and fleet insurance needs.

General Manager Vero Motor Fleet, Greg Steel said it is important to look at fleet risk management from inside and out.

"Vero Motor Fleet has developed a risk management framework that aims to make understanding and managing fleet risk exposures as simple and effective as possible.

"We assist clients in implementing risk mitigation strategies and initiatives that are designed to improve their overall risk management practices," Mr Steel said.

But Vero's risk management assistance goes further. Vero Motor Fleet provides educational materials at seminars involving industry specialists.

"Vero's 'Think on your Fleet' seminars are a great opportunity for our clients to learn about fleet management from experts in fields such as law enforcement, OH&S and psychology. This is another part of the overall service you can expect from Vero Motor Fleet," said Mr Steel.



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Vero Motor Fleet's claims service is fast and flexible. In the event of a claim, no forms need to be completed. Fleet managers and drivers can simply phone Vero's First Response Unit to lodge a claim and receive assistance.

"Our efficient claims process ensures that vehicles are repaired quickly, reducing the costs of down-time and loss of productivity. Vero was the first fleet insurer to move to paper-less claims lodgement in 2001. Our process is well established, fast and user-friendly. Our clients asked for it and they love it," Mr Steel said.

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Editor's note

Vero Insurance Limited ("Vero") is a subsidiary of the Promina Group Limited, which is one of the top 50 companies listed on the Australian Stock Exchange. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia's largest intermediated general insurance companies and has 19 branches across Australia, providing a suite of quality specialised risk management products and services through brokers, corporate partners and risk managers.

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