

media release

Sydney Vero Expo a huge success

20 August 2007: Vero Insurance Limited (Vero) continues with its commitment to build lasting relationships with its brokers, by providing them with training and support to assist with their professional development and day-to-day operations.

The Sydney Vero Expo, held on Wednesday 15 August at the Waterview Convention Centre, Bicentennial Park, Homebush was a resounding success based on feedback from those who attended. The event was attended by 273 brokers and 88 Vero staff.

Brokers could choose from eight accredited training sessions on professional indemnity, risk management, managing a safe motor fleet, coaching skills and identifying customer needs. They could earn a maximum of six CPD points on the day as each session was accredited by NIBA and/or ANZIIF.

Brokers also had the opportunity to visit the exhibition area to meet with underwriters and claims specialists from Vero's business units. With 13 exhibition stands, Vero staff from 14 business units were able to chat one-on-one with brokers to help them understand the value of Vero's products and services.

This was Vero's second Expo for 2007. The first event held in the Melbourne CBD on 28 February, attracted over 200 brokers, and was also a great success.

Denise Bofill, Executive General Manager Intermediated Distribution, Commercial Insurance said the event was very well received and highlights Vero's focus on supporting brokers and the relationships held with them.



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"Brokers found Vero Expo to be extremely valuable and very useful from a professional development perspective. Regional and metropolitan brokers appreciated the opportunity to attend a number of accredited sessions in the one day.

"The brokers thought the exhibition area was informative and well organised, and really appreciated being able to visit the booths that were most relevant to them," Ms Bofill said.

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Editor's note

Vero Insurance Limited ("Vero") is a subsidiary of Suncorp-Metway Limited ("Suncorp"). Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia's largest intermediated general insurance companies with an A+ financial strength rating (Standard & Poor's 2007). Backed by our size and stability, we are renowned for our specialist underwriting, insurance solutions and superior claims management. Our products and services are available through intermediaries including brokers, corporate partners, agents and risk managers.

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