

media release

e2 – easy for brokers and SMEs!

9 March 2007: e2 is a new online quoting system from Vero Enterprise. Launched in late 2006, it offers fast and easy access for brokers with excellent service and support from the e2 business centre.

Brokers can access a suite of insurance products for SMEs from Vero Enterprise. For example, the Professional Services policy is designed for offices such as medical practices, architects and consultants while the Business Insurance policy provides cover for a wide range of small to medium businesses.

A Commercial Motor policy provides cover for up to ten business vehicles and Tax Probe covers businesses for fees incurred as result of an Australian Taxation Office audit. Vero Enterprise also provides tailored wordings for schemes that are dedicated to the broker through e2.

All of these products are now available online, making quoting easy for brokers which ultimately makes it easier for their clients. In addition, the new Retail Services policy is due for release this month. It has been specifically designed for retail operations and provides comprehensive cover ranging from property insurance to business interruption insurance.

General Manager Vero Enterprise, Rob Walters said he is very happy with e2 and the excellent service delivery. Initial feedback from brokers about the new system has been very pleasing.

"e2 was developed in close consultation with brokers. They told us it's the system they wanted for their clients so they could place all business in one, easy-to-use program. Depending on the brokerage and the business placed, e2 operates via the web, phone, fax or in person - whatever method brokers

media release

choose. Brokers can customise quotes for their clients by tailoring the application for cover.

“Since the launch we have seen the Enterprise business centre working exceptionally well. We’ve had great feedback from brokers regarding the quality of our service levels, as well as our flexible approach to underwriting and pricing,” Mr Walters said.

e2 provides instantaneous quotes for simple risks and has a fast online referral process. When a broker enters information online an electronic referral is triggered. Vero Enterprise’s response rates are faster than the market average, as reported monthly by Sunrise Exchange.

Not only does e2 quote for new business, a key advantage is that it can convert existing Vero Enterprise policies into the e2 system. Another advantage is that e2 has also been designed to handle tailored schemes.

“Vero Enterprise is very excited to deliver e2 to the market. Our simple, fast and effective system will ensure we continue to deliver on the expectations of both brokers and SMEs,” Mr Walters said.

- ENDS -

Editor’s note

Vero Insurance Limited (“Vero”) is a subsidiary of the Promina Group Limited, which is one of the top 50 companies listed on the Australian Stock Exchange. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia’s largest intermediated general insurance companies and has 19 branches across Australia, providing a suite of quality specialised risk management products and services through brokers, corporate partners and risk managers.

For further information please contact:



media release

Sue Repanellis
Communications Manager
Vero
Tele: 02 9978 2641
Mobile: 0407 210 710

Danielle Fanning
Media Executive
Vero
Tele: 02 9978 2048