

media release

Vero BRM's new international focus

Sydney, 18 July 2006: Vero Insurance Limited (Vero) has welcomed Mike Baker into their Broker Relationship Management (BRM) team. Mike joins the Vero BRM team in the role of International Broker Relationship Manager. Mike most recently worked with an international broking house and has the expertise required to meet Vero's international brokers' needs.

Mike has 21 years experience in the insurance industry in the UK with specialist knowledge in both underwriting and broking. Over a nine-year period, Mike managed many big-brand global accounts including McDonalds, Hilton Hotels and Cadbury Schweppes. His focus was on the global coordination of risk management initiatives for each account.

Mr John Phillips, Head of Broker Relationship Management at Vero said, "Mike's role has been created to further strengthen Vero's relationship with the Australian operations of Aon, JLT, Marsh and Willis."

Mr Baker is very pleased to join the Vero BRM team. "Vero is an exciting place to be, it's learned from the past, got the right people on board and developed a culture with the customer at heart", he said.

Having written all classes of insurance in both domestic and global markets, Mike's past experience in the areas of placement broking and client servicing has formed the strong basis for his insight into the world of insurance.

"Mike is highly regarded in the industry for his ability to identify mutual opportunities and deliver the benefits to all parties involved.

"We are excited about the benefits he can bring to our brokers and the BRM team," said Mr Phillips.



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Editor's note

Vero Insurance Limited ("Vero") is a subsidiary of the Promina Group Limited, which is one of the top 50 companies listed on the Australian Stock Exchange. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers.

Vero is one of Australia's largest intermediated general insurance companies and has 19 branches across Australia, providing a suite of quality specialised risk management products and services through brokers, corporate partners and risk managers.

For further information please contact:

Sue Repanellis
Communications Manager
Vero
Tele: 02 9978 2641
Mobile: 0407 210 710

Danielle Fanning
Media Executive
Vero
Tele: 02 9978 2048