

# media release

## **VERO EXPO HEADS NORTH FOR QUEENSLAND BROKERS**

**Sydney, 9 March 2009** – For the first time, Vero Expo was held in Queensland to give brokers the opportunity to experience and really get to know Vero’s enhanced suite of products and services.

Following the success of the Sydney and Melbourne Expos held in previous years, Vero Expo Brisbane, held on 23 February was declared another triumph. This was highlighted by the fact that 227 insurance brokers and industry professionals attended the event, including the seminars and the exhibition area.

Anthony Day, Executive General Manager Intermediated Distribution said it was encouraging to see Queensland brokers embracing the event.

“Feedback was outstanding and it was clear that the brokers who attended appreciated learning about the broad range of what Vero offers by way of products and services,” Mr Day said.

“Vero is now firmly embedded as our primary commercial insurance brand so we wanted our Queensland brokers to see the full breadth of our offering.

“With its greater scale and diversity, Vero has been able to increase its risk appetite and provide more products and better service to brokers. Vero Expo gave us the opportunity to demonstrate this and allowed brokers to give us their feedback and ask any questions.”

The accredited workshops held included presentations on sustainability and risk management, and earned brokers up to six CPD points.

The presentation on business interruption insurance was extremely popular, as was the ‘Understanding Market Turmoil’ session which covered the global economic crisis, its causes, impacts and outlook.

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To top off the day, Wallabies coach Robbie Deans addressed the crowd and drew the main prize of the event. One lucky broker won a 3-course premium lunch to join Wallaby great Tim Horan with six of their colleagues.

“Vero Expo has proved to be a big hit with brokers time and time again, and we look forward to continuing this success with ongoing Expos and events,” Mr Day said.

**- ENDS -**

**For further information or photos please contact:**

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**About Vero**

Vero Insurance Limited (“Vero”) is part of the Suncorp Group. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers. Vero is one of Australia’s largest intermediated general insurance companies and an A+ rated company (Standard & Poors).

**About Suncorp**

Suncorp’s Commercial Insurance intermediated distribution channels incorporate an infrastructure of brokers, agents and support staff located throughout Australia.

Suncorp is one of Australia and New Zealand’s largest diversified financial services providers, supplying banking, insurance and wealth management products to around 7 million customers through well-established and recognised brands such as AAMI, APIA, Shannons, Vero, Asteron, Tyndall, GIO and Suncorp. Today Suncorp is Australia’s fifth largest bank and second largest domestic general insurance group, with over 16,000 staff. Suncorp has representation in 450 offices, branches and agencies throughout Australia and New Zealand.

Suncorp was awarded the 2008 General Insurance Company of the Year by the Australian and New Zealand Institute of Insurance and Finance (ANZIIF).