

# media release

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## **Vero Expo a big hit on the West Coast**

**Sydney, 22 September 2009** – Key brokers in Western Australia are still talking about the Vero Expo which they say was an extremely informative, enjoyable and professional event.

In attendance at the first-ever Perth Vero Expo there were 160 insurance brokers and industry professionals. The Expo featured expert analysis on the industry, the latest news and information regarding Vero's insurance innovation and a couple of Wallabies to meet and greet.

Brokers could earn CPD points by attending interactive workshops and presentations by both external speakers and some of Vero's subject matter experts. Topics included issues relevant to the local market, such as 'Sustainability in the Minerals Industry' and 'Understanding Market Turmoil'. The most popular sessions with WA brokers were Business Interruption, Risk Management and Direct Marketing.

Anthony Day, Executive General Manager Intermediated Distribution, said he was pleased to see so many Western Australian brokers embracing the Expo.

"Brokers are starting to recognise that the Expo is about more than just Vero, it's about promoting leadership in the industry as a whole," Mr Day said.

"It was great to see brokers actively involved in the educational and entertaining sessions, especially since these sessions were designed to help build capabilities for brokers.

"We consider the sessions an investment in our brokers in that it can assist them build and maintain successful businesses through tough economic times like we are experiencing now, as well as through the good times, which we are sure are to come."



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The Vero Expo is fast becoming a regular feature of the insurance industry calendar, with sold out Expos previously being held in Brisbane, Sydney and Melbourne within the past 12 months.

The focus of the Vero Expo is all about learning – with the sessions having a strong focus on the local issues, industry trends and market movements.

“We know our brokers want more, and Vero Expo has proved to be a great success because we keep providing topical and valuable information. We plan to keep the ball rolling with ongoing Expos and events in the future,” Mr Day said.

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**For further information, copies of presentations or photos please contact:**

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## **About Vero**

Vero Insurance Limited (“Vero”) is part of the Suncorp Group. Vero, formerly Royal & Sun Alliance Insurance Australia Limited, has for many years been offering highly specialised solutions to its large range of customers. Vero is one of Australia’s largest intermediated general insurance companies and an A+ rated company (Standard & Poors 2009).

## **About Suncorp**

Suncorp is one of Australia and New Zealand’s largest diversified financial services providers, supplying banking, insurance and wealth management products to around 7 million customers through well-established and recognised brands such as AAMI, APIA, Shannons, Vero, Asteron, Tyndall, GIO and Suncorp. Today Suncorp is Australia’s fifth largest bank and second largest domestic general insurance group, with over 16,000 staff. Suncorp has representation in 450 offices, branches and agencies throughout Australia and New Zealand.